



*First International Conference of the technology  
grain industry and products*

First International Conference of the technology of the grain industry and products

**Systems of production and quality**

---

**Organized by  
Royal advertising and media  
In cooperation with the Chamber of grain Industry and products**

---

Al-Azhar Conference Center - Nasr City  
27/28/29 February 2012

---

**For information**

**Royal Advertising and Media Production**

31 Omar Ibn Al-Khattab St., El-Haram  
Tel. : 02 3569 55 87 Tel. : 02 3774 13 50  
Fax : 02 3570 66 50 Mob.: 0128 3260290

[info@alhobob.com](mailto:info@alhobob.com)

[www.alhobob.com](http://www.alhobob.com)

## Preface

Food grain occupies a high position at the forefront of global production in terms of quality attributes, which makes them competitive in export capacity.

For supporting the continued presence of the importance and development of grain industry and its products interested in First International Conference on Technology grain industry and its products the most important is produced by the world of cereal crops and related industries and find out the best methods and modern technology, storage, handling and milling of grain to get a high quality product, taking into account the reduced losses in the grain during the stages of manufacturing and trading in line with various international standards of quality and modern, which up to the production system the strongest and the favorite and the best in the industry is the most important and most dangerous in the world today.

To maximize the benefit a great attention is given by the Organizing Committee of the First International Conference of the technology for grain industry, and its products represented in the Organization of Royal Advertising and Media Production and the Chamber of grain industry and the Holding Company for Food Industries and the Ministry of Supply and Internal Trade and Food Technology Research Institute in collaboration with some agencies and leading companies in this field to hold the First International Conference of the technology.

For grain industry and its products in order to transfer of these technologies to all the producers and those interested in this field in Egypt and all over the world.

The importance of establishing the first international conference of the technology for grain industry, and products in Egypt, as Egypt is the gateway to Africa, the main heart of the Arab world, and because most of the Egyptian companies working in the field of grain industry work in the countries of Africa from one hand and the countries of the Arabian Peninsula on the other hand, as well as that Egypt is the largest importer, consumer, manufacturer of grain in Africa and the Middle East.

**Organizing Committee**

## **Axes of the conference:**

- 1.The current status of the grain sector in Egypt, the Middle East and exporting countries.
- 2.Usage of modern technologies in the transport and storage of grain and its products and available capabilities.
- 3.Usage of modern strategies in manufacturing and trading of grain and their products.
- 4.Types of grain circulation and potentially manufacturing and quality assurance to them.
- 5.Quality and standard specifications for grain and its products and the role of laboratories in quality control.
- 6.Regional cooperation in the trade of grains and their products through Africa and the Middle East.
- 7.The role of grains and their products in: -
  - Food processing.
  - Functional foods.
  - Blocking the food gap.
- 8.Manufacturing risk and improve food safety.
- 9.The risks to the grain and its products during handling and storage.
10. Egypt, the heart of the Arab world and Africa Portal (the importance and potential role).

## Conference Committees

### Organizing Committee of the Conference:

- 1 - Prof. Dr. / Salah Hamza Mohamed  
Counselor to the Minister of Supply and Internal Trade, Supervisor of the Central Laboratory
- 2 - Mr. abdel ghaffar el salamouny  
Vice Chairman of the Chamber of grain Industry and products  
Mr. / Tariq Saeed Hassanein  
Vice Chairman of the Chamber of grain Industry and products
- 3 - Mr. Wagdi Mahmoud el Mashad  
Vice Chairman of the Chamber of grain Industry and products
- 4 - Mr. Rajab Mahmoud Shehata  
Member of the Board of Directors of the Chamber of grain Industry and products
- 5 - Mr. / Abdul Aziz Mohammed Mukhtar  
Member of the Board of Directors of the Chamber of grain Industry and products
- 6- Prof. Dr. Alaa Azzouz  
Deputy of Food Technology Research Institute
- 7- Prof. Dr. Isaac Murad al hadidi  
Food Technology Research Institute
- 8- Dr. Tarek Rashed  
General manager of Technical Affairs Holding Company for Food Industries
- 9- Eng. Ahdy Ahmed elsayed  
central laboratories at the Ministry of Supply and Internal Trade
- 10- Eng / Mahmoud Riad  
milling technology teacher
- 11- Dr. Abdullah Saeed  
General Manager of the Royal advertising and media production
- 12- Engineer Alaa Idris  
Egyptian Center for Technology bread
- 13- Mrs. / Marwa Hussein  
Commercial counselor of the Embassy of Britain
- 14- Mrs. Nihal Habib  
Responsible Special Projects in Foundation of U.S. wheat
- 15 - Mrs. / Salma Hussain  
Assistant Regional Director of the Association to promote French Grain (france export cereal)
- 16 - Eng / Hassan Mabrouk  
General Manager of Marketing in chemitec International Company
- 17 - Engineer / Helmy Nayl  
Chairman of the Egyptian Company for milling tasks
- 18 - Engineer / Emad Bilal  
Sales manager, external relations in Acto trade company
- 19 - Prof. Dr. / Amal Mahmoud Hassanein  
Deputy of Food Technology Research Institute
- 20 - Dr / Omnia Hilmi  
deputy executive director of the Egyptian Centre for Economic Studies
- 21 - Dr / Mohamed Emara  
Central Laboratory for Food and Feed
- 22 - Dr / Fatema Mohamed Shaheen  
Department of bread and pasta in the Institute of Food Technology Research
- 23 - Dr / Nadia Mohammad Muttalib  
Department of bread and pasta in the Institute of Food Technology Research
- 24- Engineer / Alaa Idris  
Egyptian Center for Technology bread

## Management committees of workshops.

- 1 - Dr. Ahmed Rakaibi  
Chairman of the Holding Company for Food Industries
- 2 - Dr. Hamza Abdul Alim Hamza  
Chairman of the Egyptian Society of milling
- 3 - Dr. Abdel-Hamid Alghannimi  
Technical Counselor to the Chamber of Industry grains
- 4 - Engineer / Abu Zeid Mohamed Abu-Zeid  
Vice Chairman of the Holding Company for Food Industries
- 5 - Prof. Dr. Raouf Saadani  
Professor of grain, Benha University, Faculty of Agriculture
- 6 - Prof. Dr. Munir Fouda  
Professor of Economy Research Institute of Agricultural Economics
- 7 - Dr. Mohamed Saad labanah  
Chairman of the Board of Directors of Chemitec International Company
- 8 - Dr. Magda Kandil  
Executive director of the Egyptian Centre for Economic Studies
- 9 - Dr. Huda Azab el Omari  
Head of Department of bread and pasta in the Institute of Food technology Research
- 10 - Dr. Ahmed Khurshid  
Counselor to the Minister of Supply and Internal Trade
- 11 - Engineer. Magdi Sadek Aloulila  
Member of the Board of Directors of the Chamber of grain Industry and products
- 12 - Mr. Amr Abdel Azim Elhainy  
Member of the Board of Directors of the Chamber of grain Industry and products
- 13 - Mr. Hassan Mohamed Ahmed el sawa  
Member of the Board of Directors of the Chamber of grain Industry and products
- 14 - Mr. Ahmed Abdel Fattah Anani  
Member of the Board of Directors of the Chamber of grain Industry and products
- 15 - Mr. Atef Hassan Ahmed  
Member of the Board of Directors of the Chamber of grain Industry and products

## Arbitration Committee research

**Prof. Dr. Oatif Ismail**

**Director of Food Technology Research Institute**

**Prof. Dr. Said Mohamed Mansour**

**Professor of Food Science in Food Technology Research Institute**

**Prof. Dr. Ibrahim Rizk**

**Professor of grain - Faculty of Agriculture - Ain Shams University**

**Prof. Dr. Magda Habib Alam**

**Professor of grain - Faculty of Agriculture - Ain Shams University**

**Prof. Dr. Rauf Saadani**

**Professor of grain - Faculty of Agriculture - Banha University**

**Prof. Dr. Alaa Salama**

**head of Food Science Faculty of Agriculture – Azhar University**

**Prof. Dr. Mustafa Kamal**

**Professor of grain - Faculty of Agriculture – Fayoum University**

**Prof. Dr. Munir Fouda**

**Professor of Economy Research Institute of Agricultural Economics**

**Prof. Dr. Mahmoud Bakheet**

**Professor of food industries Faculty of Agriculture – Cairo University**

**Prof. Dr. Buthaina Abdel-Latif**

**Professor of food industries in Food Technology Research Institute**

## Scientific research

- Participate in the conference a group of scientists and experts specialized technology products and cereals, In charge of this industry in Egypt and the world.
- Providing scientific research on the axes will be referred to arbitration by experts and specialists in the field and be suitable for publication.
- Publication of research is approved by the jury in the conference booklet.
- Subscription Fee 350 pounds per search

## Mailing

**Send scientific research - working papers no later than January 31, 2012 from (3) hard copies and an electronic copy on CD to the organizer company**

## Concessions Sponsors

Official Sponsor Only one company (100000 pounds)

1. Joe put the company in a clear and a large poster on the podium so that the logo bigger in size.
2. To put the company logo on the poster advertising the conference, which will be distributed to places vital and it prints 2600 copies.
3. Put logo is large and clear and distinct on the invitations for Messrs. invited to attend the conference, which up to 1000, including the printed invitation.
4. Logo put on the block notes the conference, which is distributed to all attendees.
5. Allocation of 50 took into account the official invitation to be invited through.
6. Put logo on gifts provided to all attendees.
7. Brochure put the company into a special bag of the Conference.
8. The allocation of the number of 4 page ad in the conference booklet.
9. The work of a special page within the LINK conference site is located on the grain.
10. Allocation of 4 page inside the magazine grains on the activity of the company at the conference.
11. Allowed to co-exist within the conference in a special exhibition in the Annex Conference in the area of 16 meters.
12. Put the company name and logo on the armor of the Prime Minister.
13. The right to bring in the records of the time dedicated to the company and under its auspices.
14. Permit the father of the 4 roll in and out of the room.
15. Given no later than 5 minutes in the opening paragraph.
16. The possibility of talking to the media available to a single official sponsor of the conference.
17. Logo appearance on satellite channels follow-up of the event.
18. Put logo in ads streets of the conference.
19. Put logo in newspaper ads and magazines.
20. Allow the presence of a number of 10 members by the company.
21. Put your logo on Conference folder.
22. Development of a full declaration within the conference CD.
23. Put logo on the body of the external CD.
24. Put the name of the company's logo and the size of a large and distinct on the conference brochure.
25. A presentation (presentation) a special company.
26. Receive an excellent shield from the hand of the Prime Minister at the opening of the conference

## **Main Sponsor: only 3 companies (35000 pounds).**

1. To put the company logo on the poster podium.
2. To put the company logo on the poster advertising the conference, which will be distributed to places vital and it prints 2600 copies.
3. Put logo on the invitations for Messrs. invited to attend the conference, which up to 1000, including the printed invitation.
4. Logo put on the block notes the conference, which is distributed to all attendees.
5. The allocation of the 25 call for the shepherd is the main call through.
6. Put logo on gifts provided to all attendees.
7. Allocation of a number 2 page ad in the conference booklet.
8. The work of a special page within the LINK conference site is located on the grain.
9. Allocation of 2 page magazine in grain on the activity of the company at the conference.
10. Allowed to co-exist within the conference in a special exhibition in the Annex Conference in the area of 12 meters.
11. The right to bring in the records of the time dedicated to the company and under its auspices.
12. Permit the father of the 2 roll in and out of the room.
13. The possibility of talking to the media available.
14. Logo appearance on satellite channels follow-up of the event.
15. Put logo in ads streets of the conference.
16. Put logo in newspaper ads and magazines.
17. Allow the presence of the 5 members by the company.
18. Put your logo on Conference folder.
19. Development of a full declaration within the conference CD.
20. Put logo on the body of the external CD.
21. Development of the company's name and logo on the conference brochure.
22. A presentation (presentation) a special company.
23. Receive special shield from the hand of the Prime Minister at the opening of the conference

## **Co-sponsor: only 7 companies (15000 pounds).**

1. To put the company logo on the poster podium.
2. To put the company logo on the poster advertising the conference, which will be distributed to places vital and it prints 2600 copies.
3. Put logo on the invitations for Messrs. invited to attend the conference, which up to 1000, including the printed invitation.
4. Logo put on the block notes the conference, which is distributed to all attendees.
5. The allocation of the 10 call for the shepherd Co are invited through.
6. Put logo on gifts provided to all attendees.
7. Customize a page to advertise in the conference booklet.
8. The work of a special page within the LINK conference site is located on the grain.
9. Customize a page within the magazine grains on the activity of the company at the conference.
10. Allowed to co-exist within the conference in a special exhibition in the Annex Conference in the area of 6 meters.
11. The right to bring in the records of the time dedicated to the company and under its auspices.
12. Permit the father of the 1 roll in and out of the room.
13. Put logo in newspaper ads and magazines.
14. Allow the presence of the 3 members by the company.
15. Put your logo on Conference folder.
16. Put logo on the body of the external CD.
17. Development of the company's name and logo on the conference brochure.
18. A presentation (presentation) a special company

## **Gallery: 500 pounds Price Per Meter**

1. Customize a page to advertise in the conference booklet.
2. The work of a special page within the LINK conference site is located on the grain.
3. Customize a page within the magazine grains on the activity of the company at the conference.
4. Put logo on the conference brochure.
5. Agreed the allocation of space within the display area so that not less than 6 meters.